



Dickinson-Iron District Health Department

Dickinson County

818 Pyle Drive, Kingsford, MI 49802
Ph: (906) 774-1868 Fax: (906) 774-9910
BRANCH OFFICE

www.didhd.org

Iron County

601 Washington Avenue, Iron River, MI 49935
Ph: (906) 265-9913 Fax: (906) 265-2950
MAIN OFFICE

For Immediate Release

Contact: Bev Olson, BCCCP Coordinator
Phone: (906) 779-7247

Mammogram Promotion Begins Breast and Cervical Cancer Control Program Wal-Mart Mammography Sweepstakes

Kingsford, Michigan – April 9, 2007. The Iron Mountain Wal-Mart store has again joined the Dickinson-Iron District Health Department's Breast and Cervical Cancer Control Program to increase awareness of the need for early breast cancer detection.

Breast cancer is the most frequently diagnosed cancer among Michigan women.

Our goal is to help create greater awareness and encourage women to have a regular and early cancer detecting mammogram, said a spokesperson at the Dickinson-Iron District Health Department. Early detection is truly the best protection. It is our hope that the number of women who actually receive mammograms will increase significantly.

The promotion is designed to make women aware of the seriousness of breast cancer and the need for annual screening. The sweepstakes will draw attention to this problem and will give women an incentive to have a mammogram.

The sweepstakes will be held at the Iron Mountain Wal-Mart store for women, who receive a mammogram during May 2007. The grand prize in this sweepstake will be a \$100 gift certificate. There will also be four \$25 gift certificates given away.

Official entry forms are available at the X-ray Departments at the Dickinson County Healthcare System and the Iron County General Hospital.

The entry form must be validated by the mammography facility as part of the Breast and Cervical Cancer Screening Program.

The prize drawing for the Wal-Mart gift certificates will be held around June 11th, 2007.

Breast and Cervical Cancer Screening clinics are offered monthly at the Health Department in Kingsford and Iron River.

Call 779-7237 in Dickinson County and 265-4166 in Iron County for an appointment.

Give yourself a gift of life, get a mammogram.

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